



PORTFOLIO

ALEXIA ALTAMIRANO



ABOUT ME

With 24 years old and a graduate in Textile Design and Fashion from CENTRO, I see fashion as a unique expression that connects emotionally. In my creations, I emphasize the importance of comfort, timelessness, and avant-garde. My essential focus is for every individual to feel comfortable with themselves, eliminating insecurities and fostering a sense of belonging.

As a designer, I seek new opportunities to grow personally and professionally. I eagerly look forward to integrating into leading organizations in the sector and, in the long term, embarking on my own path.

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PROJECTS

TWISTED VANITIES - THESIS

SUBTLE IRREVERENCE - MODELING

YOU AND I - EDITORIAL

SCREEN PRINTING

ZEAL

ESDE - TAVEX

NEXU - KNITTING

ACCESSORIES

PATTERN MAKING

LYCRA

TWISTED VANITIES

THESIS

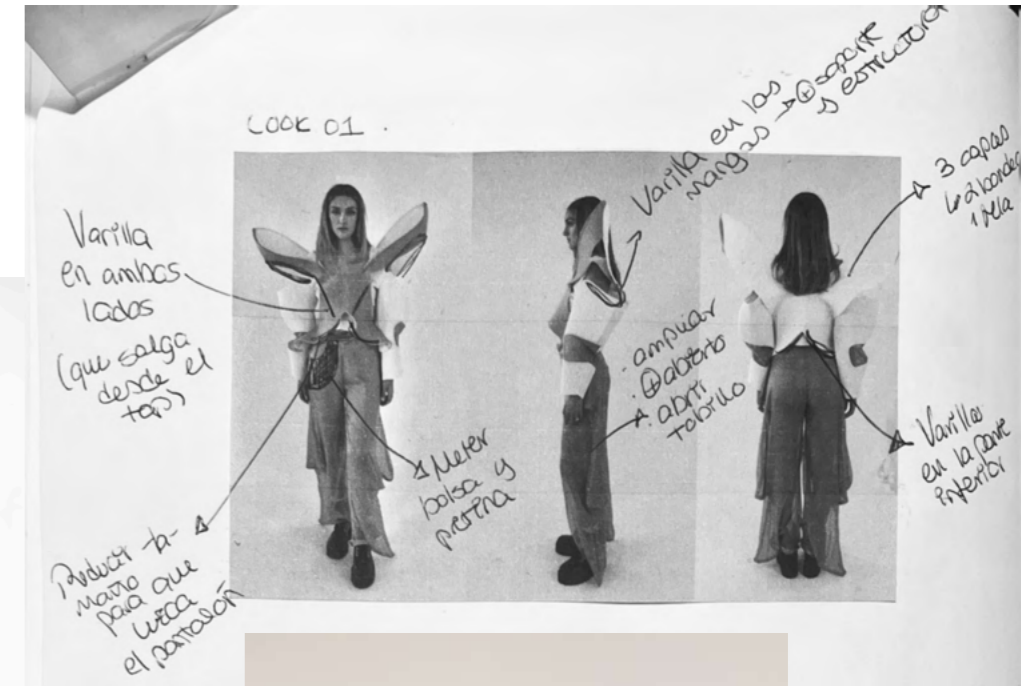
This collection is based on the vanity of existence, an idea that has evolved over time, now manifesting itself in selfies, social media, and daily vanity rituals. In the digital age, editing applications like FaceTune and Photoshop are within everyone's reach, generating a need to present the best version of oneself in the virtual world.

Although the collection has a commercial focus, it addresses the concept of vanity in a contemporary and authentic manner. It's not just about glamour but about the everyday appearance we all face. Vanity is not only part of personal care rituals but also a quest for validation in the physical and digital worlds, often expressed through likes.

The project aims to demystify vanity, addressing it from a more authentic and current perspective. It explores beauty standards and the pressure to meet them, especially for women. The designer's personal connection to the theme is revealed in her choice of oversized clothing, a manifestation of her own vulnerability and desire to feel good about herself.

Vanity, whether perceived negatively or positively, becomes an intrinsic part of identity. In a complex and prejudiced world, being vain is a way to step out into the world and feel good about oneself. That's the essence of the project.

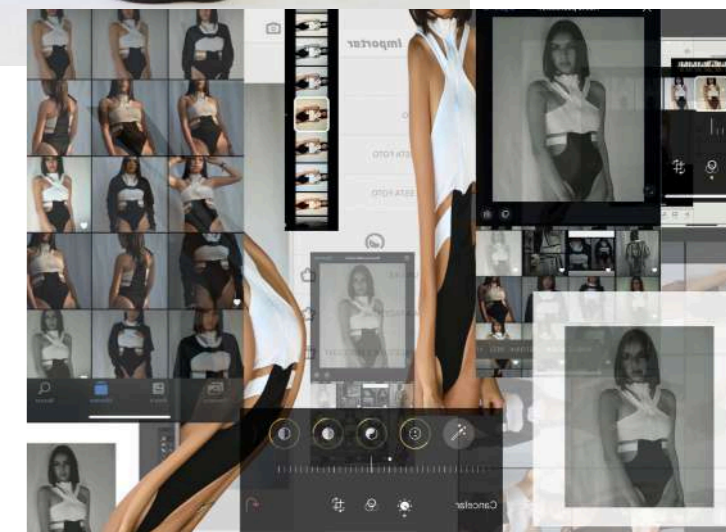




LOOK 1: FAKE REACH

The "fake reach" look communicates the manipulation and alteration of reality by applications like Photoshop or FaceTune. That's why the silhouette goes beyond the body.

In the initial exploration, I used organza for the pants; however, it didn't yield the desired result. The top part needed more structure with boning to support it.



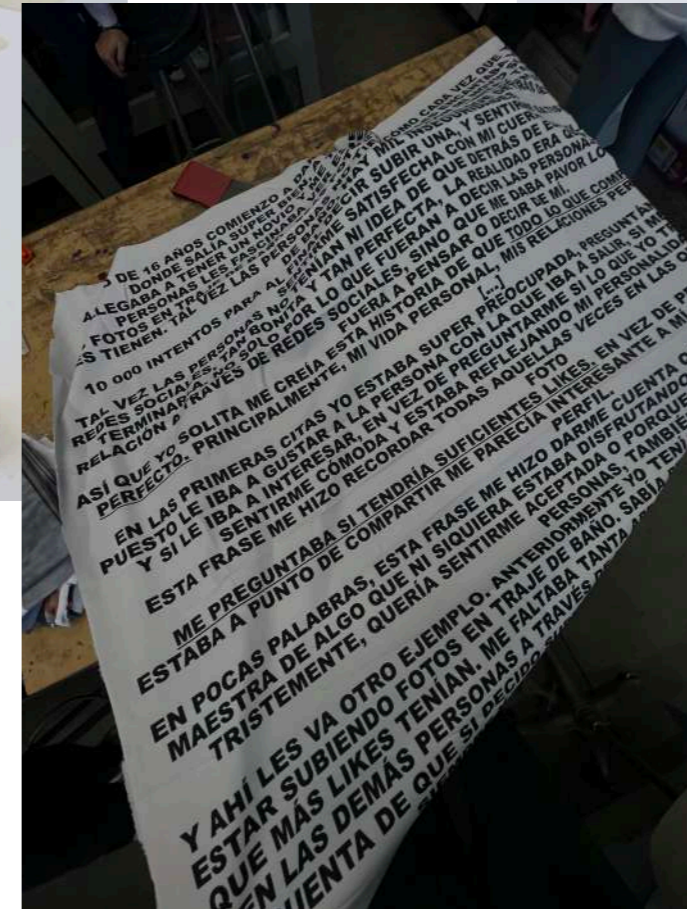
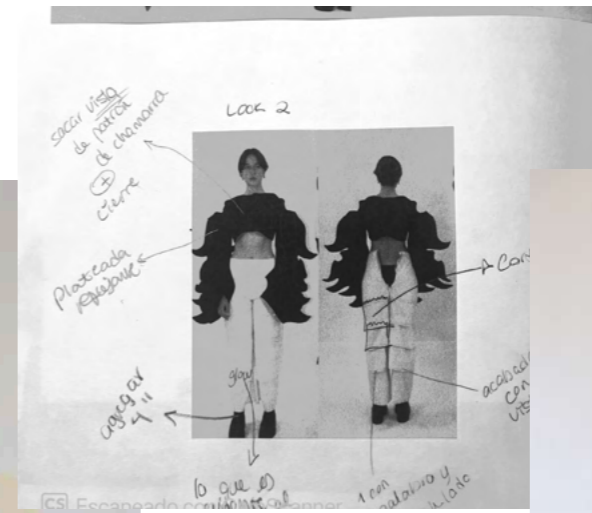


Look 5
 => afinar
 => conceptualmente ver la colección
 => pensar en detalles táctiles y experimentados
 => ver materiales
 Todo sin tanta edición para que no se pierda

LOOK 2: NARCISSUS

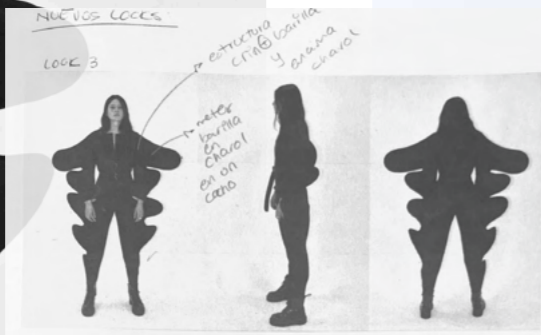
In this look, I reference the myth of Narcissus from Greek mythology, where he is admired by all, yet he is incapable of feeling love for anyone other than himself. At the end of the story, he remains gazing at his reflection on the water's surface, falls, and dies. That's why the final textile is black but reflects like water.





LOOK 3: EMPTY NEED

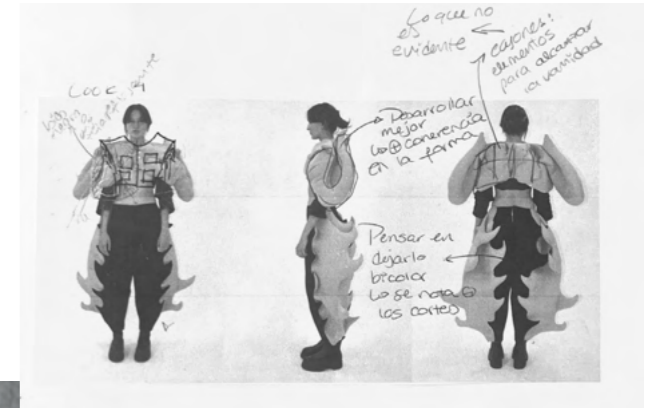
In this look, I drew inspiration from a TedTalk by a content creator, Daniela Preciado, where she recounts her journey in the world of social media and how it has affected her to maintain certain standards such as an ideal body, the perfect relationship, a pretty face, etc.



LOOK 4: EGOCENTRIC

In this look, there's a desperation to seek attention in a world already oversaturated with images. However, in this Instagram era, there's a constant display of the self and one's relationships, creating this egocentric network.





LOOK 5: CO-CONSTRUCTED SELF

In this look, there's a desperation to attract attention in a world already oversaturated with images. However, in this Instagram era, there's a constant exhibition of the self and one's relationships, creating this egocentric network.

BROWN

→ sostenemos solos
→ acentuamos a las fieras salvajes de la inseguridad y las críticas

Chamarras larga
Lo abriazo
Lo hay algo más que solo lo físico o lo que quiero mostrar

2 piezas: que saliera una foto / que de adentro y caiga nada el peso.



LOOK 6: AUTHENTIC

For the final look, there's a twist in the narrative. My main inspiration for this look was the writer and researcher Brené Brown. She speaks about the true sense of belonging, where you know who you are, and it's non-negotiable. You belong to yourself, you support yourself, and you venture into insecurities, vulnerabilities, and criticisms. It's not about fitting into a place or with a person, but about belonging to yourself. That's why this look features transparencies, and I use Mesh with a sublimated image of my lips, speaking to this self-love and how this vanity is part of my authenticity. The trench coat is to shield oneself from the wind and rain, in this case, the criticisms or that something/someone that doesn't let you be.

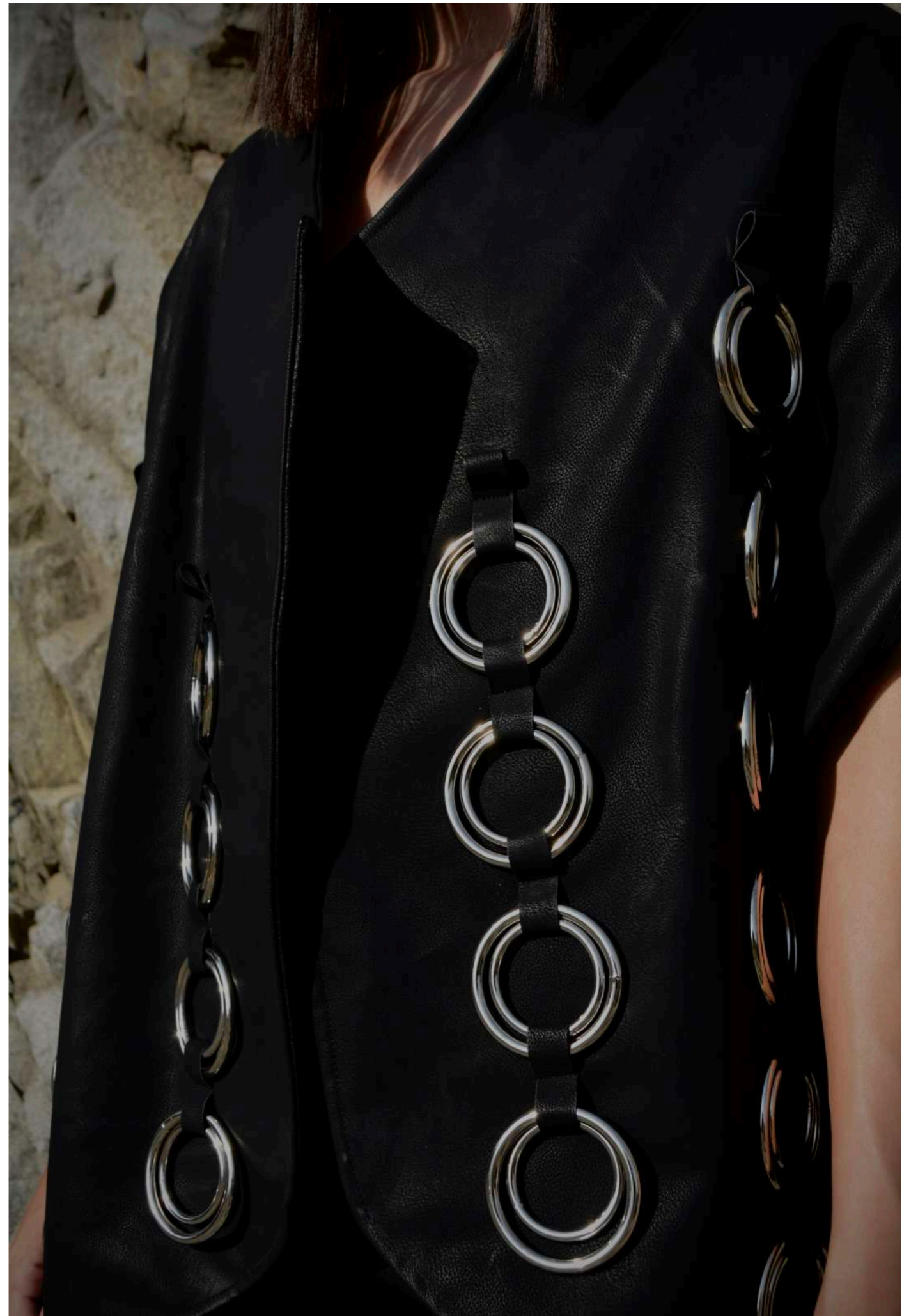


SUBTLE IRREVERENCE

The "Subtle Irreverence" project was inspired by the pieces of Junya Watanabe and Noir Kei Ninomiya at the "Bodies and Universes" exhibition at the Franz Mayer Museum, drawing on the aesthetic but also their interpretation that fashion is not for everyone and that effort is required to understand it.

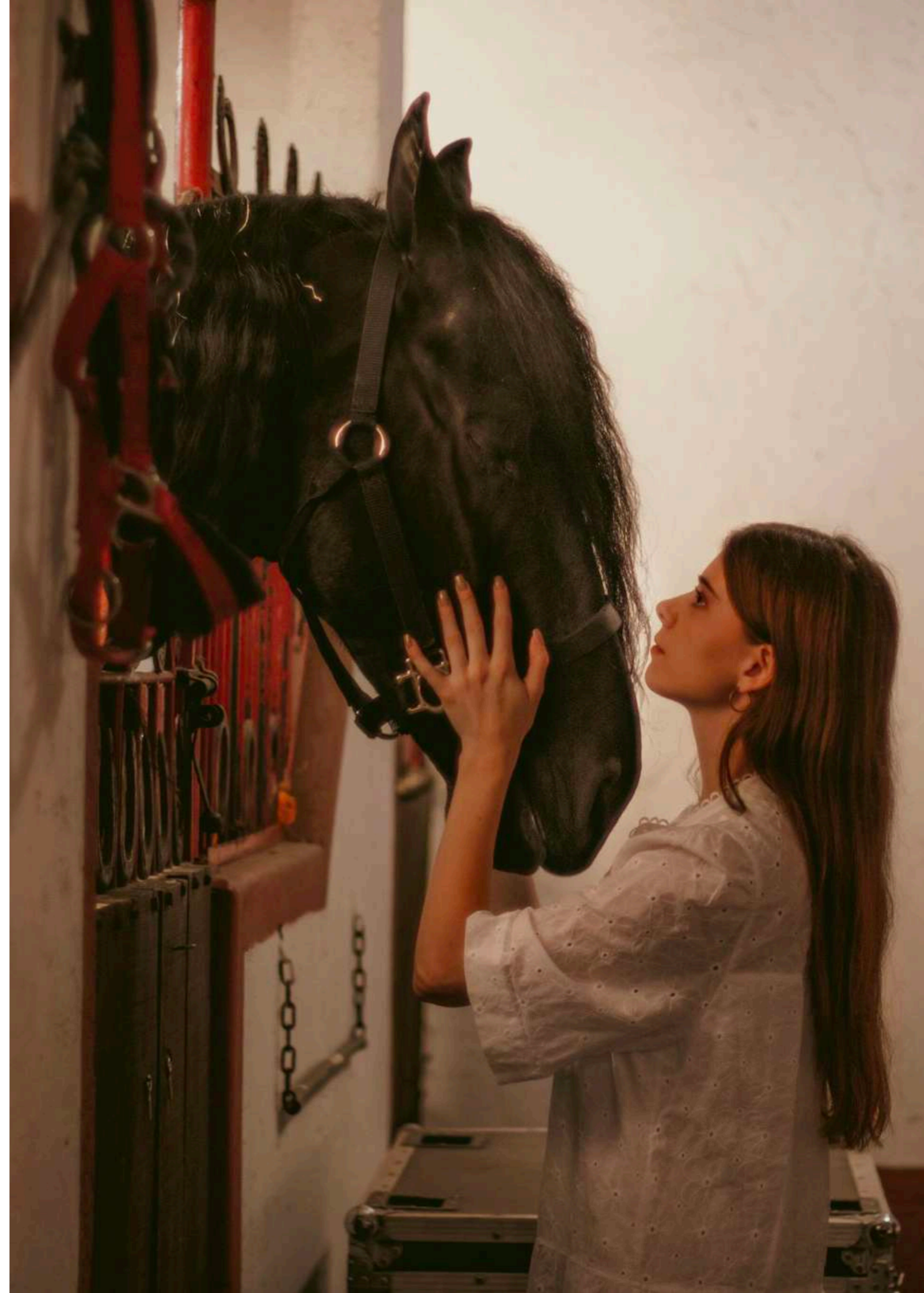
From there, the creative process took a turn. In pattern making, nothing was impossible anymore; any shape could be created with a little creativity and made to look imposing, combined with innovative materials that highlighted the extraordinary nature of the piece and also gave it character and strength.





YOU AND I

For this team project, we created a series of editorial photographs inspired by the aesthetic of the 192 magazine. This inspiration was based on a poem titled "We Are You and I," written by Alexia Altamirano and Carla Plasencia. This poem speaks about the freedom and loyalty experienced by horses when ridden, emphasizing the deep connection they share with their riders, as horses are extremely sensitive beings capable of feeling and reflecting the emotions of their human companions. It is precisely this connection that allows horses to become your best friend, as they respond to your emotions and become faithful companions every step of the way. During our research on brand identity, we decided to propose a romantic and nostalgic approach that explores the close relationship between humans and horses, as reflected in the poem.







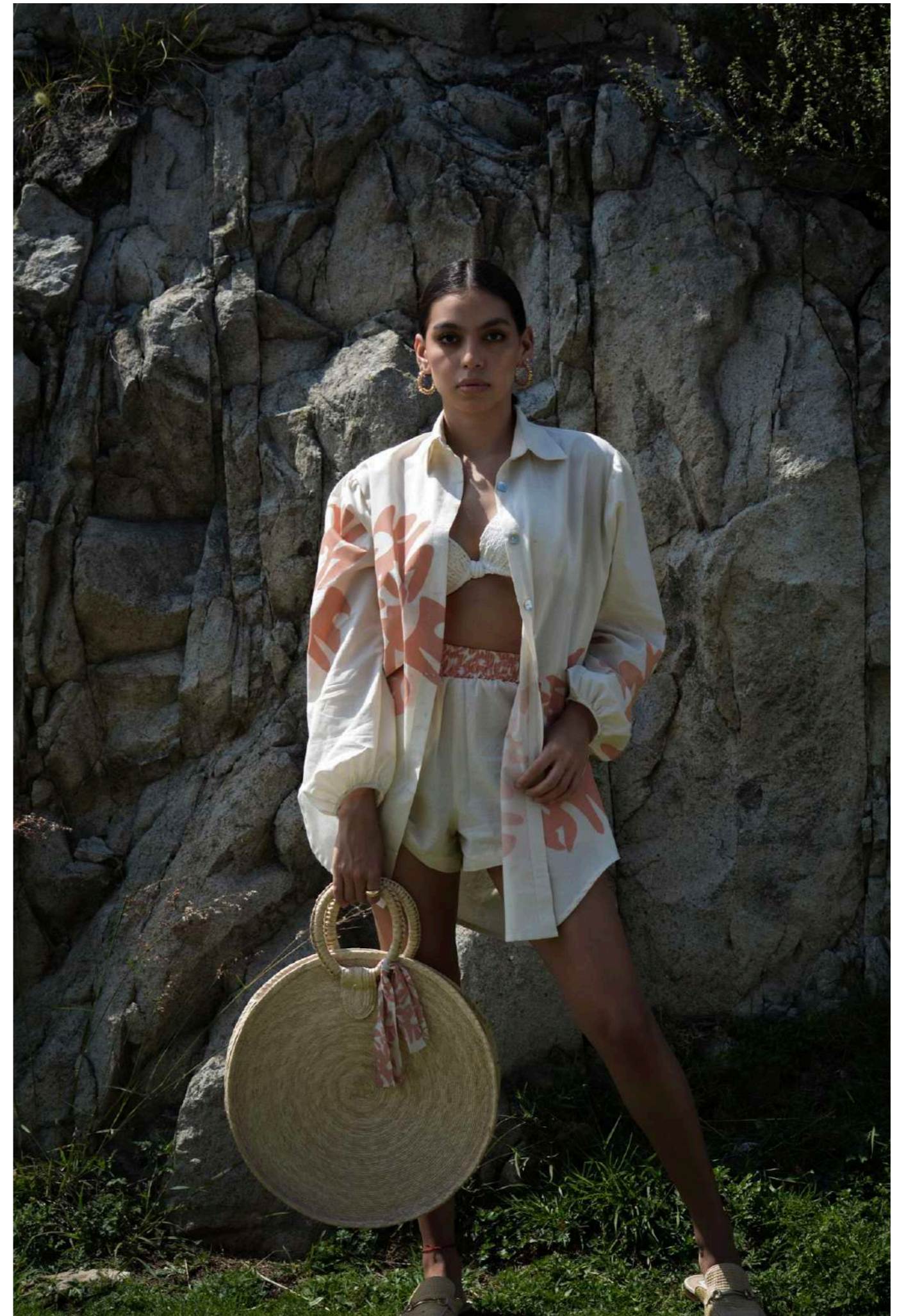
CREDITS

TEAM
Photography: Carlos Pedroza
Styling: Alexia Altamirano
Styling assistant: Karen Cañas
Director's assistant: Palomda de la Luz
Production: Carlos Pedroza

TALENT
Model: Constanza Barro

SCREEN PRINTING

For these four screen printing projects, we have acquired a new set of skills by learning the techniques. Additionally, they have provided us with the necessary tools to capture our inspirations in an innovative and expressive manner. The diversity of themes and screen printing come together to bring a unique design to life.





ZEAL

This project, developed in collaboration with my partner Karen López, revolves around creating a vibrant and cutting-edge brand, conceived from its foundations.

Together, we have brought ZEAL to life, a proposal aimed at a young audience at the forefront of trends, those who seek to live life to the fullest and celebrate every moment.

Our goal is not limited to offering modern garments only; we aspire for ZEAL to be a brand that resonates with the authenticity and festive spirit of today's youth.

Our vision for ZEAL is clear: we want to position it as a brand with its own identity, infused with youthful characteristics such as adventure, fun, belonging, and optimism. Every element of ZEAL has been carefully designed to reflect the energy and vitality that characterize contemporary youth.





ESDE

We live in a world where the straight line is the foundation upon which we build our society. However, it is through graffiti where we break away from all this symmetry. The aim of this collection was to dismantle this basic structure, through this unauthorized technical skill, transferring these forms onto the body in order to create a functional garment.





NEXU

This project is inspired by the connection established from one generation to another, particularly during the process of pregnancy. In this sense, the idea is based on the notion that, during pregnancy, my grandmother had a part of me when giving birth to my mother, and so on.

The beginning of the creative process involves the use of the silhouette of a pregnant woman, which integrates into the body to generate various volumes. From this representation, different silhouettes emerge, allowing the design to start from the inside out. Different fabrics and colors are explored, creating a visual network that symbolizes connectivity. The final result is a garment that not only encapsulates the generational story but also fuses different elements into a unique and meaningful silhouette.



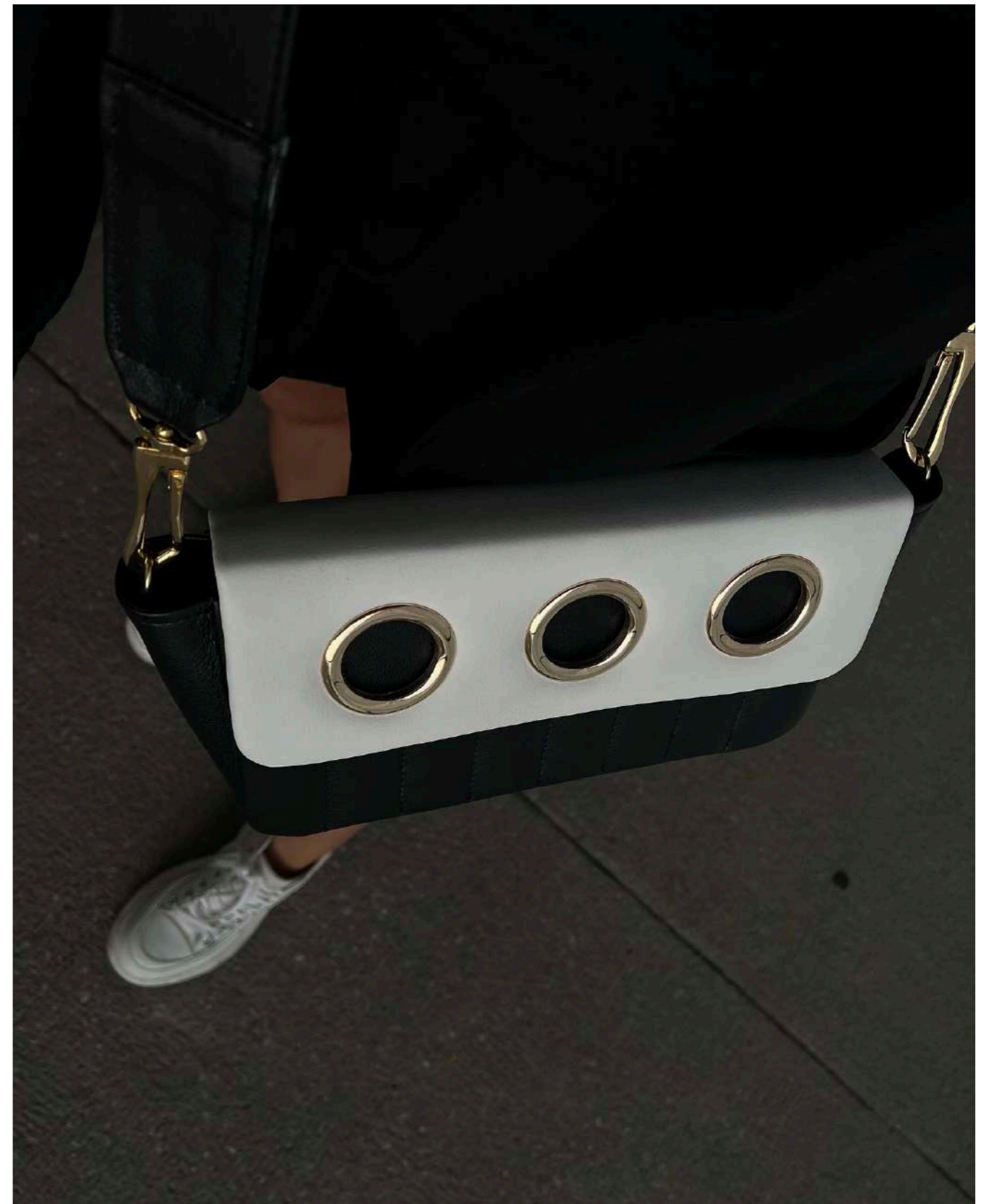


SINE TEMPORE

Inspired by the enduring elegance of iconic automobiles such as the Alfa Romeo 2600 Touring Spider and the Jaguar E-Type Series III V12, I decided to base my project on visually capturing these vehicles.

Despite their many years of existence, these automobiles not only continue to function but also maintain an undeniable social distinction, regardless of their age, simplicity, or wear.

My intention was to incorporate distinctive elements of these cars, such as the steering wheel, seats, radio, buttons, and mirrors, using materials such as leather and metal to achieve a design that reflects the sophistication of these details.

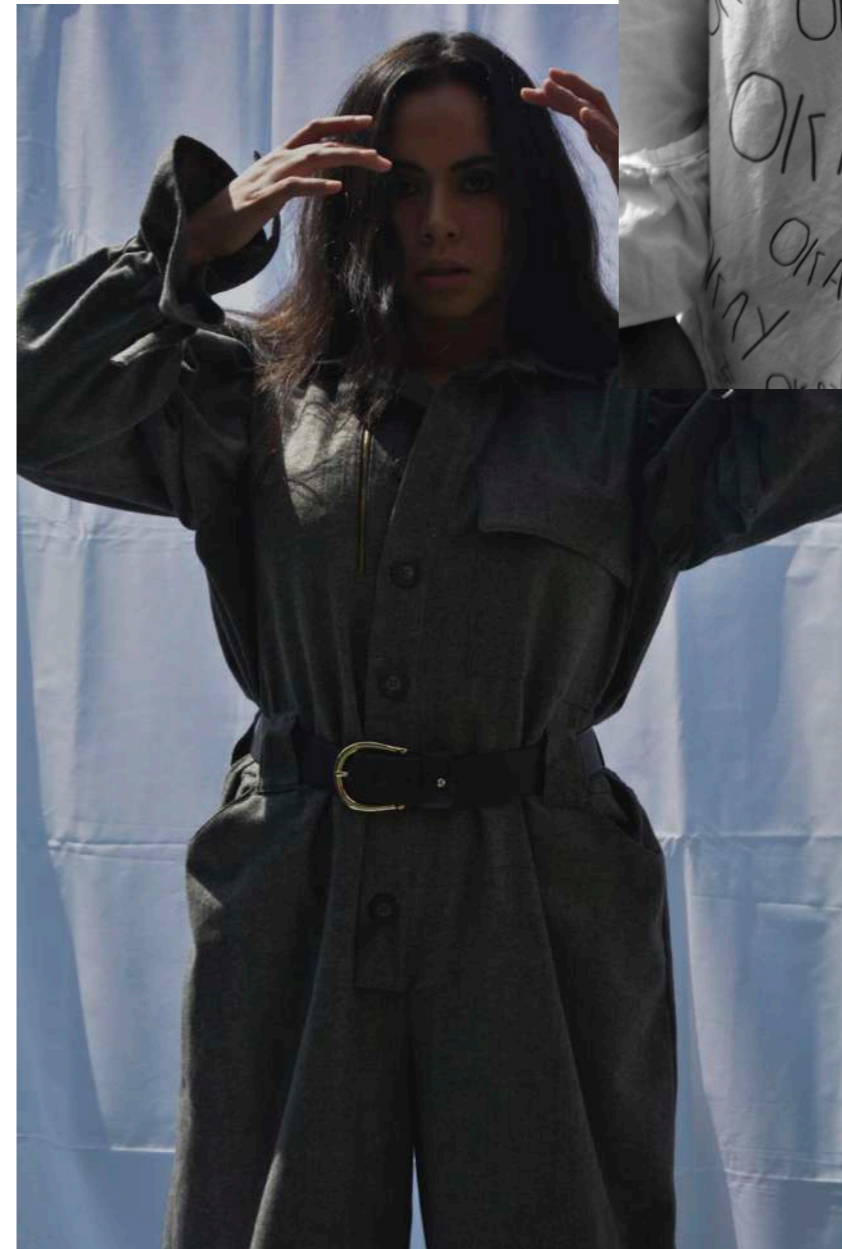




*NARCISSUS BAG - part of my terminal project
Mini red patent leather bag with silver handle. Gray peach lining.*



*MASCARA BAG - part of my terminal project
Black patent leather bag with silver detailing. Sublimated with the brand name and adjustable chain. Silver closure and black peach lining.*



LYCRA

For the making of this garment, I chose lycra. Throughout the process, I acquired the skill of creating patterns with stretch fabrics and understood the importance of adjusting certain percentages in fabrics when making swimsuits, bodysuits, among others.

Additionally, I developed a second piece designed to cover the arms, which was made with mesh.





